



Lim Eiling, business executive at Fidani (left) and team smile for the camera

Fidani offers halal chocolate

Malaysia-based Fidani Chocolatier launched its Symphony collection during the TFAP exhibition in Singapore. The company offers an array of 100 chocolate fillings luxuriously packed for gifting or for personal pleasure.

As a newcomer to the duty free market the company is seeking distributors worldwide. "We are targeting the Asian and Middle Eastern consumers with our halal products, that's one of our main advantages and our selling point," said Lim Eiling, business executive at Fidani.

Currently Fidani is working with Malaysian Airlines and major Malaysian airports. Fidani is the only Malaysian company to list its products on Malaysian Airlines.